VELESPACE

OUTSIDE OF NOW

BRAND BOOK / 3026

TECH CHARM
MADE FOR SELF-EXPRESSION.

VELESPACE, VELE for short, introduces Tech Charm to the world. It's a new category of expressive technology designed to be worn, styled and made personal. Inspired by the telescope, VELE looks beyond what's already in view, opening up new perspectives on different versions of ourselves and the infinite possibilities beyond. It's a space where every vision can exist, and every unknown can become a possibility.

Fashion-led, tech-obsessed and always looking beyond the expected, VELE is made for those who aren't defined by what already exists.

A new kind of fashion accessory that brings digital expression into what you wear.More than a bag charm, VELE is a versatile tech medium for self-expression, turning your tastes, moods and identities into something you can display, switch and share in an instant. Wear it on your clothes, bags, phone or in your space, wherever you want to make it yours.

TECH CHARM

POSITIONING

VELE is a new way to wear your identity.

It is a new generation of tech charm that empowers people to express their identity, mood and culture in a way that evolves with them.




Outside of Now.

WHAT
“OUTSIDE OF NOW” MEANS

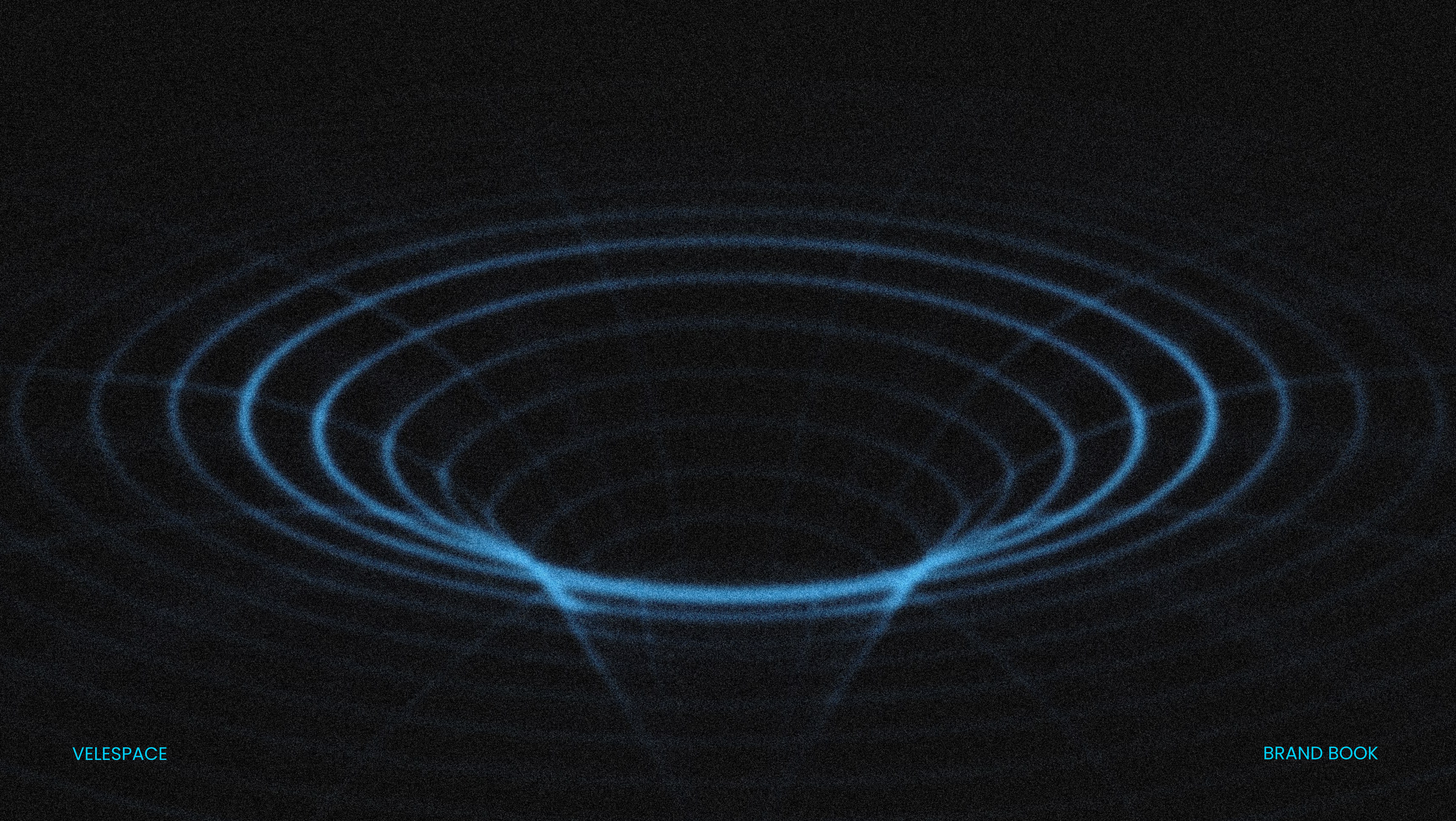
Beyond what exists.
VELE looks beyond the forms, categories and conventions we already know.

Beyond the expected.
VELE explores ideas that are one step ahead.
Blurring the lines between technology, fashion and culture.

Beyond a single version of you.
Taste changes. Mood changes. Identity evolves.
What you wear should be able to evolve with you.

Outside of Now is an invitation to keep moving beyond what is already here.

OUTSIDE OF NOW


VELESPACE
BRAND BOOK

VELESPACE takes inspiration from the telescope: an object made to extend perspective and reveal what cannot yet be seen.We are never only one version of ourselves. Our tastes change. Our references shift. New interests, moods and possibilities constantly come into view.Fashion-led, tech-obsessed and always looking beyond the expected, VELE is made for those who aren’t defined by what already exists.

VELESPACE

Outside of Now.

LOOK BEYOND

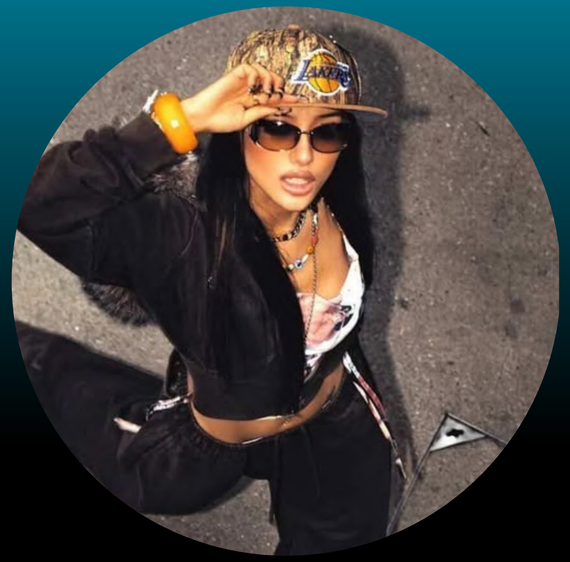
PEOPLE WHO MAKE CULTURE PERSONAL.

They use fashion and accessories to show who they are, what they are into and where they belong.

They follow culture closely, but they do not simply copy it. They draw from fashion, music, art, technology and the internet, then reshape those references into something distinctly their own.



AUDIENCE



EXPRESSIVE

They see what they wear as a language.



CURIOUS & EXPERIMENTAL

They are open to new products, ideas and ways of expressing themselves.



FASHION-LED

They notice design, detail and cultural relevance.



FUTURISTIC

They are forward looking, open-minded and always curious about what's next.

Key Territories: Music / Fashion / Creative Culture / Technology

SPHERE 01

VELE'S FIRST
EXPRESSION
OF TECH CHARM.



VELESPACE

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PRODUCT

SPHERE 01

SPHERE 01 is a wearable digital accessory built around a circular display that can show still or moving imagery.
Switch what appears on screen, then wear it on clothing, bags or other personal items.
Digital content becomes physical, visible and part of everyday styling.



EXPRESSIVE TECHNOLOGY



Technology that changes with you.

SPHERE 01 gives physical form to VELESPACE’s idea of Expressive Technology: technology designed not only to perform a function, but to become a medium for self-expression.

Its display can move between images, moods and references, allowing the same object to take on a different visual identity from one look to the next.

A clean, silver-toned body keeps the form deliberately minimal, while orbital graphics on the reverse bring VELESPACE’s visual language into the object.

BUMP CASE











Designed to add a more tactile and playful layer to the clean silver-toned body of SPHERE 01

STAR ORBIT

VELESPACE





SPHERE 01

LEATHER CASE

A genuine leather case with a star-shaped design, contrast stitching and polished metal hardware.



(STAR)

VELESPACE





SPHERE 01

LEATHER CASE

A genuine leather case with a rounded shape, contrast stitching and a matching leather strap.



Designed to add a more tactile and playful layer to the clean silver-toned body of SPHERE 01

(ROUND)

VELESPACE





SPHERE 01

COLLABORATIONS

ONE OBJECT.
INFINITE WORLDS.

The digital and physical layers of Tech Charm create a new canvas for collaboration.
A collaboration can live across the screen, the product, the case and the way SPHERE 01 is styled.
From fashion and music to artists, characters and cultural communities, each collaboration can create its own version of the VELE world.

FASHION / MUSIC / ARTISTS / IP / CULTURE



VELESPACE | MAGICMART JACKSON WANG

COLLABORATION

VELESPACE x JACKSON WANG

ARTIST DROPS

VELESPACE

MAGICMAN | JACKSON WANG

- OUTER BOX
- TECH CHARM
- LETTER
- FOLDED EXCLUSIVE POSTER
- NFC PHOTO CARDS
- MINI SONG CHARM
- PHONE STAND



OUTER BOX



LETTER







FOLDED EXCLUSIVE POSTER



PHONE STAND



MINI
SONG CHARM





NFC PHOTO CARDS

VELESPACE | MAGICMAN JACKSON WANG



VELESPACE | BTS

COLLABORATION

VELESPACE x BTS【ARIRANG】

ARTIST DROPS

ARIRANG | BTS

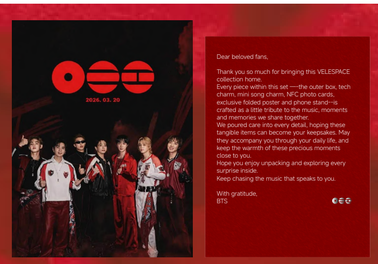
- OUTER BOX
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VELESPACE



OUTER BOX





LETTER



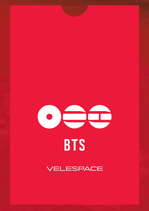
FOLDED EXCLUSIVE POSTER



MINI
SONG CHARM



STICKER







NFC PHOTO CARDS

VELESPACE | BTS

VIRTUAL INTERACTION

From digital expression to digital interaction.
SPHERE 01 is more than a screen for displaying content. It can also become a personal platform for virtual and interactive experiences. Through its display and digital content, the relationship between the wearer and SPHERE 01 can move beyond viewing into participation, creating new possibilities for play, companionship and evolving digital experiences.





COLLABORATION
VELESPACE x MOmOo

MADE TO MOVE

One Tech Charm. More than one way to wear it.
SPHERE 01 is designed to move between different parts of everyday life.

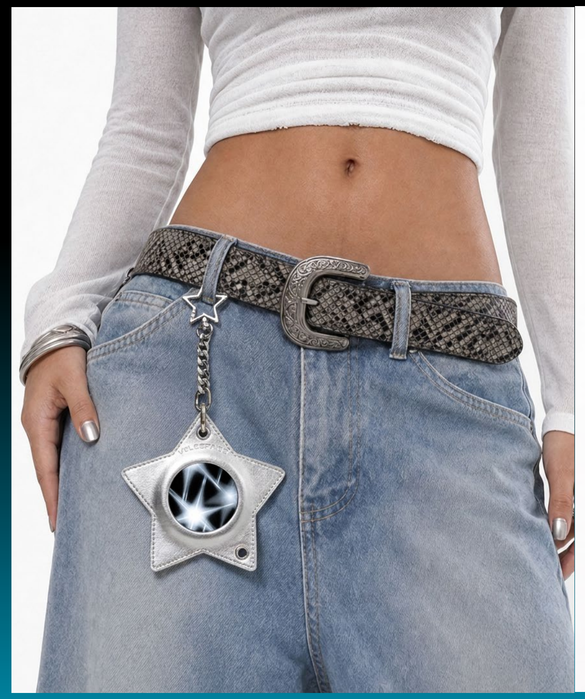
WHEREVER YOU PUT IT, MAKE IT YOURS.

WITH YOU

MADE TO MOVE WITH YOU

ON CLOTHING

Wear it as part of a look.



ON BAGS

Turn an everyday accessory into a changing display.



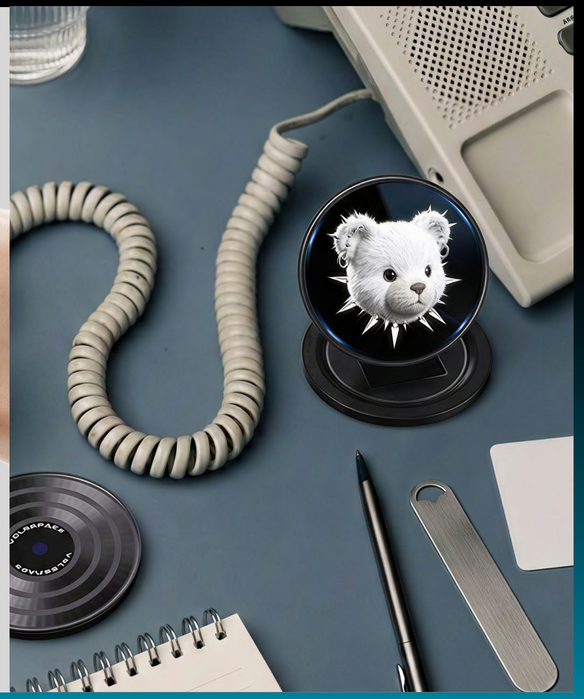
ON YOUR PHONE

Bring personal content into an object already part of your daily life.



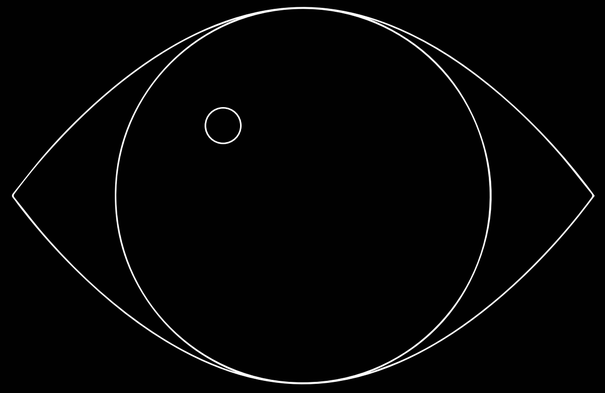
IN YOUR SPACE

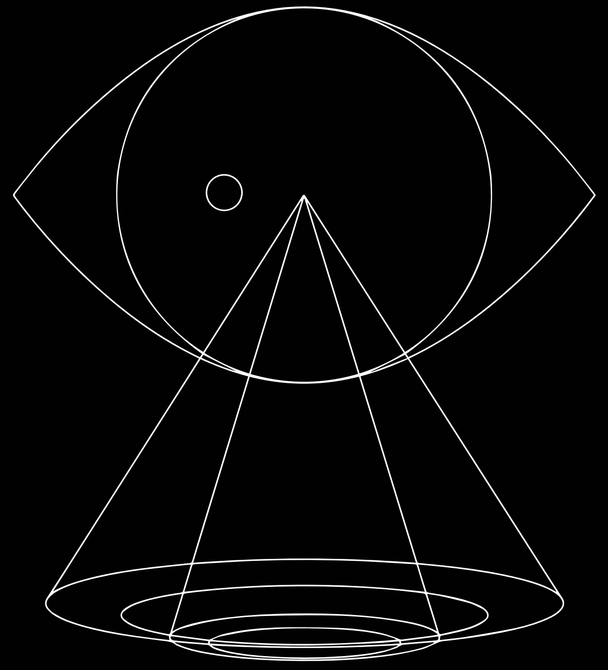
Take it beyond what you wear and make it part of your surroundings.

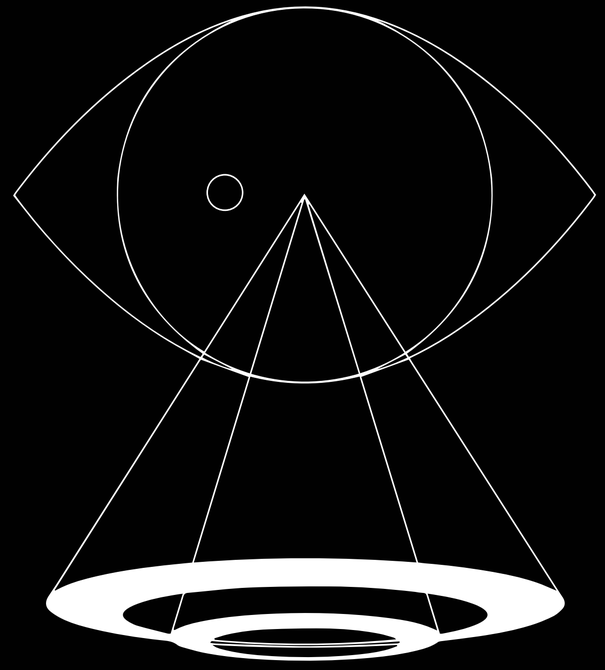


VELESPACE

A future seen through VELESPACE.

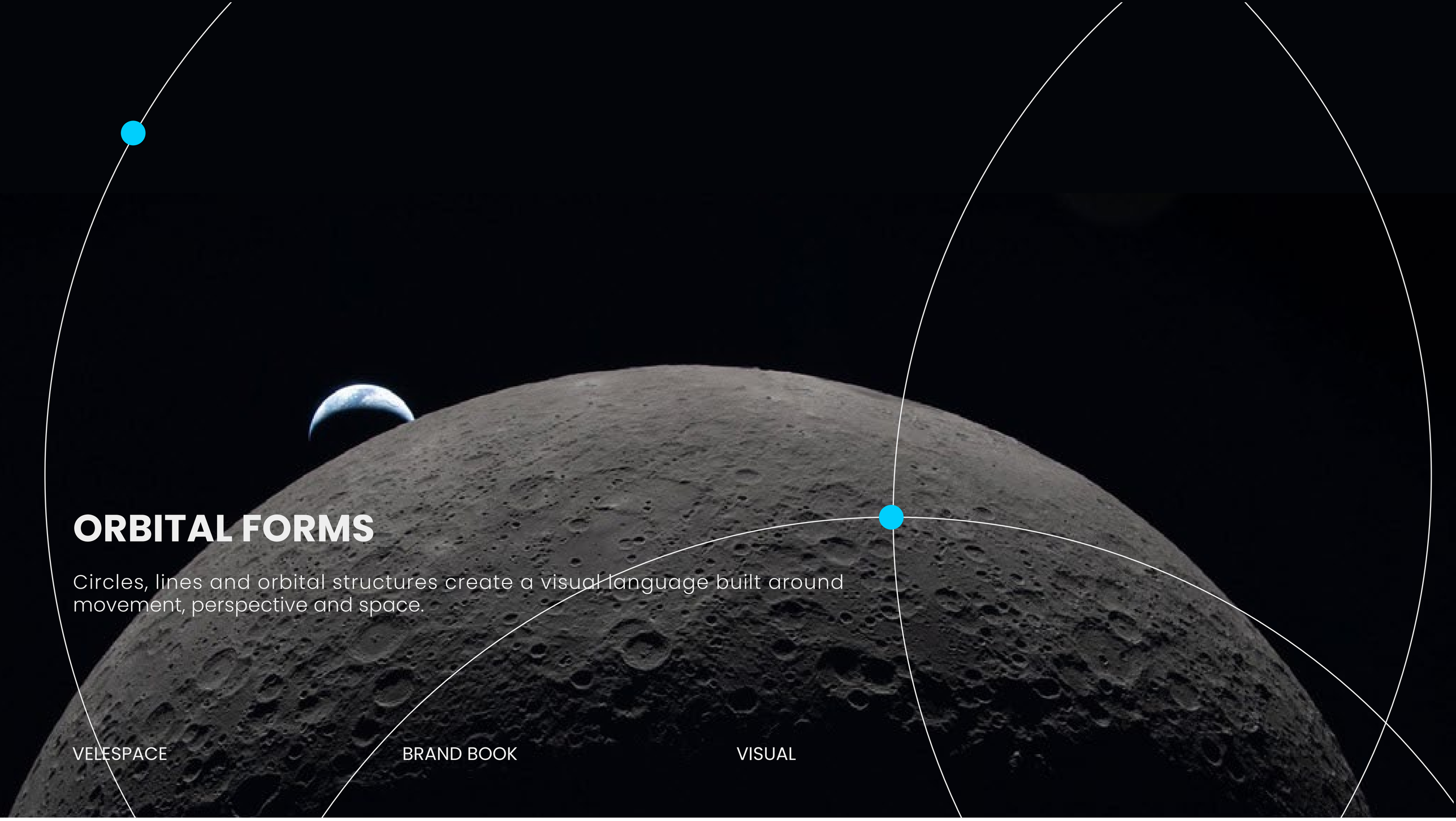






SPACE BLUE

A blue drawn from the atmosphere as seen from space,
forming the most recognisable colour within the VELESPACE visual system.



ORBITAL FORMS

Circles, lines and orbital structures create a visual language built around movement, perspective and space.











PHOTOGRAPHY

Clean and high-contrast, balancing fashion, technology and reality.
Human imagery feels expressive and immediate.
Product imagery feels precise and tactile.
Space imagery expands the wider VELESPACE world.

For detailed application standards,
refer to VELESPACE Visual Identity Guidelines V.01.

PHOTON HORIZON (HK) LIMITED

Photon Horizon is a technology and design company exploring the space where hardware, fashion and culture meet.

Our name is inspired by two phenomena surrounding black holes: the photon sphere and the event horizon, boundaries where light, gravity and perception behave in extraordinary ways. That same idea of looking beyond the familiar shapes how we approach technology.

From electronic badges and Tech Charms to fashion-led digital accessories, we create objects that bring technology into personal expression. Advanced displays and interactive experiences meet influences from fashion, K-pop, anime and contemporary culture, transforming technology from something purely functional into something personal, wearable and expressive.

Based in Hong Kong, a global centre for hardware innovation, Photon Horizon combines engineering with a strong point of view on design and culture. We make technology not only to perform, but to be seen, worn and made your own.

CONTACT US

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